



## PROJECT FACT SHEET

### A NEW PLACE TO PLAY:

a vibrant destination for community, entertainment, sport, culture and recreation

*PlayOn Group is an exciting partnership between the Sydney Swans and Playbill Venues. Our vision is to create a vibrant community place that respects the great cultural, architectural and heritage significance of each building while revitalising their shared forecourt into a world-class destination – a place to meet, play and enjoy.*

Working with world-class architectural firm Populous, PlayOn Group is embracing global best practice in design and development. The project strongly aligns with the Moore Park Master Plan by encouraging increased community use of both buildings and the wider precinct. It will create a place for all to play that balances the needs of the community with high-performance sport.

Together, the Royal Hall of Industries, Hordern Pavilion and shared Entertainment Plaza will offer the largest, premium function space in Sydney's eastern suburbs. They will create a new sense of place that values everything the Moore Park precinct is known for: recreation, entertainment, sport, culture and public open space.

*\*All illustrations/renderings are artist's impressions only, subject to final design, planning and development approvals.*

### Entertainment Plaza

A new outdoor public entertainment space will be established in the forecourt between the Royal Hall of Industries and Hordern Pavilion. Existing fences will be removed, while the area will be connected to Sydney's light rail to create a new gateway to the Entertainment Quarter.





## Hordern Pavilion

Sydney's iconic live music venue, the Hordern Pavilion, will benefit from a major renovation that will deliver an improved experience for performers and patrons.

Importantly, the work will ensure the venue retains its status as a first-choice event venue at the heart of live entertainment in Sydney.



## Royal Hall of Industries

A substantial capital works investment will see the Royal Hall of Industries become Sydney Swans HQ and Community Centre, providing the necessary infrastructure to take the Swans into the future. This includes expanding the QBE Sydney Swans Academy and the establishment of a future Sydney Swans women's team.

In addition to a café and museum, the development will house an international standard netball court and a multi-purpose recreation and function space and be accessible to the community.



## Commitment to sustainability

The development will be carried out with environmentally friendly practices at the forefront of planning. Members of the Green Building Council Australia, both PlayOn Group partners are passionate about protecting and enhancing Moore Park's important heritage and ensuring its future sustainability.

## Project commencement

The new lease will commence in May 2019. The timeframe for capital works is to be confirmed pending design, planning and development approvals.

## RHI co-tenants

In addition to the Sydney Swans, the Royal Hall of Industries will welcome co-tenants including:

- > NSW Swifts
- > GO Foundation
- > Clontarf Foundation
- > Australian Red Cross Blood Service

The Go Foundation, established by Sydney Swans greats Adam Goodes and Michael O'Loughlin, and Clontarf Foundation empower Indigenous Australian youth through education. The NSW Swifts and Sydney Swans, additionally, have been partners for a decade and are looking to strengthen their alignment.

The Australian Red Cross Blood Service will establish a service centre within the building, providing the local community with a central location in Sydney's east to make life-saving donations.



## For more information, contact:

**Jordan Laing**

PlayOn Group Media Representative

M 0422 074 191